MISSION

To restore and preserve the Eastern Cross Timbers ecosystem through environmental leadership, education, and compatible outdoor activities.

VALUES

Educate, Conserve, Preserve

FOCUS

To restore and preserve the Eastern Cross Timbers ecosystem through environmental leadership, education, and compatible outdoor activities.

The Bob Jones Nature Center (BJNC) is a public facility owned by the City of Southlake and managed by the Bob Jones Nature Center Organization (BJNCO), a nonprofit 501c3 organization. With access to over 750 acres of Cross Timbers ecosystem, the nature center and preserve play a valuable role in the preservation and conservation of this important resource.

The BJNC offers a wide variety of classes and activities focused on exploring our natural environment. Admission into the Nature Center and Preserve is free for all ages.

OUR GOALS

- Become a trusted environmental expert for the community
- Provide quality educational programs
- Create a robust, well trained volunteer workforce
- Develop and grow a sustainable funding base
“Wilderness is not a luxury but a necessity of the human spirit.”

—Edward Abbey
2016
STAFF

Lori Higgins, Executive Director
Kayla Nickells, Education Programs Coordinator
Zoe Devito, Community Relations Coordinator
Leigh Langford, Environmental Educator
Tracy Garcia, Administrative Assistant, Community Relations Coordinator

Education
Robin Swindle
Cecelia LaFavers
Sarah Brodbeck
Rusty Pafford
Joseph Cohen

Seasonal Educators
Anna Fisher
Stephanie Terry
Hanna Mayfield
Megan Hiat
Kelli White
Leigh Langford

Research & Conservation Team
Jan LaPine
Mark Byrd
Clair Johnson

Operations Volunteers
Daisy Edwards
Andrea Marshall
Rusty Pafford
Sarah Brodbeck
Emily Asbury

2016
BOARD OF DIRECTORS

Officers
Debra Edmondson, President
Jane Musser, Vice President
Stephen “Buddy” Luce, Secretary
Bruce Rosenstiel, Treasurer

Emeritus Members
Dr. Bobby Jones
Dr. Ray Chancellor

Directors
Jessica Heintz
Randy McCauley
Daisy Edwards
Audra Lewandowski
Lisa Spraggins
Cindy Campbell
Shawn McCaskill
Hon. Christopher Archer
John Slocum
Hon. Brandon Bledsoe
Norm Lyons

Fundraising Committee
Lori Higgins
Debra Edmondson
Tracy Garcia
Dee Hunter-Smith
Daisy Edwards
Kelly Workman
Katherine Egan Bennett
Jennea Potter
Joe Nagel
Jason Tamblyn

Julie Fraute
Meredith Kim
Patricia Yeager
Sarah Brodbeck
Meredith Martin
Lisa Spraggins
Stacey Archer
Lexi Faucher
Honorable, Gary Fickes
Audra Lewandowski
EDUCATION INSPIRED BY NATURE

YEAR IN REVIEW

EDUCATIONAL PROGRAM HIGHLIGHTS

- Launched new Cross Timbers Forest Preschool based on European-style Forest Schools with a max of 6:1 student to teacher ratio.
- Premiered Junior Naturalist Spring Break Camp for students ages 5–10.
- Facilitated multiple field trips for North Texas students, including our largest field trip ever in May serving over 300 youth in one afternoon.
- Introduced trail running club with prominent volunteer facilitator Jason Tamblyn who has run more than 85,000 miles during his more than 35 years of distance running.
- Successful third year for the BJNC Summer Day Camp, serving 262 campers over nine weeks.
- Introduced first Family Camp Out; focused on Girl Scouts, sold out and had a waiting list of troops wanting to attend.
- Launched Home Away From School for 10–14 year olds.

Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”
—Margaret Mead

This statement is the foundation of the Bob Jones Nature Center and together, we’ve made the world a better place. You’ve joined us in bringing nature into the lives of even more children, adults, families, schools and communities. It is through this time in nature that you’ve helped individuals become healthier and happier, helped families become stronger through shared memories, helped teachers bring their students outdoors to learn, and helped the "wild" landscape of the Cross Timbers thrive while protecting precious natural resources such as wildlife habitats and green spaces. I am very proud of the work that is presented in this annual report. It encompasses the critical years of transition in the continued evolution of the Bob Jones Nature Center.

Proud doesn’t begin to describe how I feel about the Bob Jones staff, dedicated volunteers, and Board of Directors. We took

continued on page 7
ACTIVITIES

- Partnered with the Fort Worth Astronomical Society to teach 275 children and adults about constellations, the moon and planets at multiple stargazing events at BJNC.
- Participated in the Southlake Garden Tour, debuting new Pollinator Garden and Nature Center overall.
- Taught over 400 children along with the Perennial Garden Society of Southlake about the Monarch migration at Monarch Butterfly Festival (that’s four times as many as 2015!).
- Established partnership with Arts on the Go mobile art studio to enhance the experience at the Monarch Butterfly Festival and Autumn Harvest Festival.
- Presented lectures and guided hikes on a wide variety of topics, including honey bees, ecology, Backyard Bird Count, citizen scientists, toxic toads, Cross Timbers habitats.
- Partnered with the City of Southlake for LiveFit Wellness Challenge and offered a free guided hike along the Bluebird Trail.

OPERATIONAL DEVELOPMENT

- Focused on staff training and development: City of Southlake customer service training and Forest Preschool training at Cedarsong Nature School in Washington.
- Converted website to platform compatible with mobile viewing.
- Introduced Board recruitment campaign resulting in four new Board members.
- Enhanced partnership with REI which includes facility use for Wilderness First Aid Classes.
- Completed the infrastructure for new, interactive Pollinator Garden Classroom.
- Renovated Mommy & Me classroom with new floor, doors, windows, blinds and paint.
- Hosted City of Southlake Arbor Day tree planting with Mayor.

YEAR IN REVIEW

Naturally Sweet is the Bob Jones Nature Center’s largest annual fundraiser, the success of which depends on the generosity of our event sponsors, volunteers and supporters.

In 2016 Tarrant County Commissioner Gary Fickes joined us as Chair for Naturally Sweet.

This year Naturally Sweet was held Friday, November 4, 7–10pm at The Marq Southlake venue. We enjoyed savory & sweet tastings to wine & music by Dan Quinn Band; it was a fun-packed night!

Lisa Spraggins and team provided a phenomenal Silent Auction experience and introduced a fun Mystery gift card game.

In 2016, funds raised through Naturally Sweet allowed the Nature Center to:

- Complete the Pollinator Outdoor Classroom
- Enhance awareness about the Nature Center in Southlake, Grapevine, Roanoke, Trophy Club, Keller and other surrounding communities.
- Launch the development of directional trail signs
- And expand our workforce

Meet us under the stars at The Marq Southlake Saturday, February 24, 2018 for an enchanted evening of live music, wine, cocktails, and dancing. We need sponsors like you on our team.

If you’d like to join our exclusive group of event partners or learn more about the various ways you can support this worthwhile event please contact the Nature Center.
FUNDRAISING

- Raised record-high funds in September on North Texas Day of Giving with the support of matching donor funds.
- Participated in #GivingTuesday, a global day of giving celebrated the Tuesday following Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday.
- Awarded grant funds from REI for directional trail signs.
- Received grants from Perennial Garden Society of Southlake and the Trinity Forks Chapter of the Native Plant Society of Texas for new Pollinator Garden.
- Participated in shop-for-a-cause programs with Kroger, Albertson’s Market and AmazonSmiles. Shoppers who opt in can choose for portions of their transactions to be donated to BJNC.
- Held successful fundraising event, Naturally Sweet, where monies were raised through sponsors, ticket sales and a silent auction.
- Developed Pathway Paver Project to support BJNC fundraising goals.

VOLUNTEER DEVELOPMENT & PARTICIPATION

- Worked with 110 teen and college-aged student volunteers who obtained invaluable, transferable skills.
- Developed relationships with adult volunteers who helped with long-term projects on a professional level: marketing, photography, history, accounting and legacy projects.
- Appointed intern who functioned as Volunteer Coordinator during the summer months keeping volunteer summer camp counselors on task and on schedule.
- Worked with multiple volunteer groups: Carroll ISD students, Clariden High School, Boy Scouts, Girl Scouts, Jack and Jill DFW Mid Cities, Perennial Garden Society of Southlake, Starbucks and Tarrant County Master Gardeners.

risks, sometimes we struggled, and many times we celebrated. In the end, significantly transformative projects were launched, such as Forest Preschool and facilitating the largest field trip ever in May serving over 300 youth in one afternoon.

The Bob Jones Nature Center is creating partnerships that help people integrate nature into their everyday lives. In other words, Bob Jones Nature Center is meeting people where they are and bring the great outdoors to families, schools, and neighbors.

Within its physical boundaries, the Bob Jones Nature Center is working to change lives through enticing youth, families, and adults outside and away from their devices into 748 acres of our preserve.

Lori Higgins
Executive Director
This has proven to be a successful year for the nature center as new classes and programs have been rolled out, staff hired and retained, and expenses reduced.

The year to date financials compare favorably to the prior year (121K) primarily due to overall reduction in expenses (113K). This reduction was achieved due to reduced spending for the Pollinator Garden (30K), Salaries and Wages (30K), Professional Fees (24K), Fundraising (22K), Contract Labor (5K), Program Expense (7K), Summer Day Camp expenses (7K) and Marketing (3K).

Birthday party revenues are up 37%, School field trips and Home School are up 88% and 33% respectively, Spring break Camp was introduced in 2016 and brought in 4K.

Total Membership revenues are favorable over the prior year up 23% this is primarily due to Family, Family Plus, and Lifetime memberships, all other categories are down from previous years.

Offset by increases in donations and other revenue sources (15K). Revenues are down (10K). This is primarily due to the elimination of GreenFest (15K); a reduction in Program Fees (7K), Naturally Sweet (5K) and Preschool is down 15%. Summer Day Camp is down compared to the prior year (10K).

### 2016 Income Sources

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Donations &amp; Restricted Grants</td>
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<tr>
<td>Programs &amp; Activities</td>
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<td>Fundraising</td>
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<td>Other Income</td>
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<td>Membership Dues</td>
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<td><strong>Total</strong></td>
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### 2016 Expense Categories

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<th>Amount</th>
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<td>Fundraising</td>
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<tr>
<td>Programs &amp; Activities</td>
<td>$27,224.59</td>
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<td>Other Expenses</td>
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<td><strong>Total</strong></td>
<td><strong>$259,894.90</strong></td>
</tr>
</tbody>
</table>

This has proven to a successful year for the nature center as new classes and programs have been rolled out, staff hired and retained, and expenses reduced.
DASHBOARD

TOTAL PROGRAM PARTICIPANTS

- FY2015: 3,444
- FY2016: 3,376

YOUTH EDUCATION PARTICIPANTS

- FY2015: 2,733
- FY2016: 2,196

YOUTH SUMMER CAMP PARTICIPANTS

- FY2015: 346
- FY2016: 262

TOTAL MEMBERSHIPS

- Percentage of total memberships:
  - Individual: 6.7%
  - Senior: 11.7%
  - Family: 70.2%
  - Photography: 6.3%
  - Camera Club: 3.9%
  - Lifetime: 1.1%

SPECIAL EVENTS & PERMITS

- 2016 saw a record year for the sale of photography permits at BJNC, 71 sold!

- BJNC holds nearly 50 special events each year, including birthday parties.

- BJNC on average holds at least 1 community outreach event per month.
Annual Fund Donors

2016

Giving and support includes membership.

* Indicates Corporate Business Partners & Supporters with contributions of $500 and above.

Gifts received from January through December.

iFratelli Pizza–Southlake
Acosta, Jackie
Alford, Mary Lee
Allen, Graham & Christina
Alpine Materials
AmazonSmile Foundation
Ambrati, Autumn
* American Realty Group
Ankeny, John
Another Broken Egg Cafe
* Antares’ Homes
* Archer, Chris & Stacey
Art in the Vine
* Associated Time and Parking Controls
Babe’s Chicken Dinner House
Baff, Aviva
Ballard, Paula
Banks, Mary
Bath & Body Works–Southlake
Bender, Duane & Judy
Berns, Jessica
Bettios, Refaol
Berry, Lori
Beverly Hills Rejuvenation Center–Southlake
Bikram Yoga
Blagg Tire–Grapevine
Boland, Jan
Bottlecap Alley–Grapevine
* Bracker, Rachal
Brady, Robyn
* Brio Tuscan Grille–Southlake
Brochu, Daniel
* Buca di Beppo–Southlake
Burger, Richard
Burns, Cheryl
Bush, Michelle Ann & Ty
Cake with a Kick–Dallas
Calabrese Ristorante & Bar–Southlake
Carla, Lia
Casa Manana–Fort Worth
Caywood, Hallie
Central Market–Southlake
Chancellor, Dr. Ray
Chase Harbor
* The City of Southlake
Clay, Nathan
Clen, Xiaowen
Collard, Kathleen & Erik
Columbia Sportswear
Communities Foundation of Texas
Corinthian Wellness Spa
Courtney, Lue
Cowboy up Men’s Salon–Southlake
* Cronin, Chris–JPM Chase Bank
Cronin, Sarah
* Crosby, Jennifer
CycleBar Southlake
Dadabhoy, Sabana & Fuad
Dallas Cowboys
Dallas Stars
Dave & Busters
DBQ Entertainment
De La Pena, Selene
Dearing, Diana
Deen, Crystal
Del Frisco’s Grill
Delaney, Katie & Doug
Denise McGaha Design
Depinan, Richard & Kate
DFW Performing Arts Conservatory
Dickey, Kerri
DIDI Gardens
Disneyland Resort
* Dowd, Carol & David
Dr. Steinle
Dumke, Monica
E. Leigh’s Contemporary Boutique
Earthwise Pet
* Edwards, Daisy
Edwards, Michael–In Loving Memory
Engstrom, Emily & Eric
* Feed Store BBQ
* Fickes, Honorable Gary
Fireside Pies
* First American Title
* First Choice ER
Fleming, Kara
Flowers, Harold
* Flynn, Francis & Clark, LLP
Fort Worth Classic Guitar Society
Fort Worth Community Credit Union on behalf of Mr. Edwards
* Fort Worth Perennial Garden Society
Friedman, David
Fort Worth Astronomical Society
* GameStop
Garcia, Tracy
Gehlbach, Tracy & Michael
Gigi’s Cupcakes
Glen Alan Salon
* Godwin Bowman & Martinez
Graham, Betty
Grapevine Craft Brewery
Grapevine Vintage Railroad
Grapevine Wine Pours Society
Greenwood, William
Griesemer, Casey
Grubbs, Jennifer
Hatcher, Leslie
Heffin, Emily
* Heintz, Bref & Jessica
Hernandez, Albert
Hidden Door Medspa
Holmes, Jenny & Jeremy
Home Depot–Southlake
Howard Wang’s–Southlake
Hye, Marie-Helene & Pieter
Andries
Impeccable Pig
* Iron Tribe Fitness
Irving Symphony Orchestra
Jahagirdar, Mayura
James Avery Jewelry
* Janes, “Art” Author
Johnson, Janice
Johnson, Sarah
Jones, Ginger
Jordan, Emily
* K Magazine
Kazewych, Connie
Kienast, Deaona
Kitchen Dog Theater
Kobeya Malai Kitchen
Koko Filclub
Kroger Rewards
Kundawala, Rehana
La Pine, Jan
Lake, Liz
Lance, Jaye
Langford, Leith
* Larry North Fitness at Solana
Lauren James Southlake
Lee-Ryder, Cynthia
Lemongrass Salon
Let’s Makeup
Lewandowski, Audra–ASL Design
* Lewis, Honorable Glenn
The Bob Jones Nature Center extends its most heart-felt gratitude to the many donors who made our work possible in 2016.

If your name was inadvertently left off the list, we apologize. Please call us at 817-491-6333 or email admin@bjnc.org to let us know.

Thank you to everyone for supporting The Bob Jones Nature Center.

The Bob Jones Nature Center Organization is a 501(c)(3) nonprofit organization.

Monetary donations are tax-deductible. Your donations support educational programs, trail preservation, maintenance, and habitat restoration. In-kind donations are welcome but subject to acceptance by the Executive Director.

You can donate online, using your credit or debit card, via our secure PayPal account.

Gifts in Memory of Charlie Shiner
Mr. Edwards

* Lexie Faucher Photography
* Leyba, Nicole & Gil
* Linebarger Goggan Blair & Sampson, LLP
* Larkin, Austin
* Luce, Buddy–Luce Law Firm
* Luke’s Locker
* Luna Grill
* Madden, Crystal
* Marriott Dallas/Fort Worth Solana
* Marshall, Andrea
* Marshall, Meredith
* Martin, Robyn
* Mason Dixie Restaurant–Newman, Beth
* MaxFrut–Alba, Hector
* McAlister’s Deli
* McCall, Suzie
* McCaskill, Honorable Shawn
* McCauley, Randy
* McElroy, Kristin
* McGowan, Rachel
* McIlrath, Elizabeth
* McNay, Robert
* Mi Chula’s
* Mi Dia From Scratch
* Modern Market
* Murcia, Katia
* Musier, Rebecca & Reiner
* Musser, Jane & Bradley
* N2-Publishing–Life for Timmaron
* Native Plant Society of Texas
* Natural Awakenings North Texas
* Naturepedic DFW
* Nekter Juice Bar
* Nicholson, Kathryn
* Noell, Patricia
* Noor, Sayed
* North, Elizabeth
* Northwestern Animal Hospital
* Nothing Bundt Cakes
* NRH20
* NYTEX Sport Centre
* Orange Theory Fitness
* Ortega, Patricia
* Our Great City
* Patfold, James
* Pascal, Stephanie
* Paskvan, Katie
* Patel, Teresa
* Patterson, Emily C.
* Perennial Garden Society
* Perry, Rick
* Peterman, Erica
* Polny, Mindi
* Potter, Brandi
* Pourbeik, Tabasom & Poyun
* Providence Bank of Texas
* Purnell, Kayla
* Rabon, Lindsey
* Rakhovich, Anna
* REI
* Rockwall, Sara
* Rosensiehl, Bruce & Sandi
* Ruiz, Lisa
* Runka, Simon & Elisha
* Russell, Barbara
* Savage-Alvarez, Alycia
* Sayed, Asif
* Scardello Artisan Cheese
* Schafer, Mary
* Schafer, Wanda & John
* Scherer, Philipp
* Schiripa, Sal & Martha
* Schrobligen, Chris
* Schwartz, Alycia
* Shannon Brewing Co.
* Shiner, Marge & Charlie–In Loving Memory
* Shiner, Timothy & Family–Life Time Member
* Sieg, Ahu
* Simas, Laury
* Simmons, Kaitle
* Slocum, John
* Small World Photography
* Smart Bronze Solana
* Southlake Style Magazine
* Spraggins, Lisa & Cary
* Starbucks
* Star-Telegram/The Southlake Journal/Indulge
* Stevens, David & Elizabeth
* Stoddyk, Lisa
* Stricklen, Renie
* Perkins, Mark-Sullivan Perkins
* Sunstone Fit
* Tannat, Kakeli
* Tarrant County Master Gardeners
* Taverna Rossa
* Taylor, Roxann & Associates
* Taziki’s Mediterranean CAF
* Texas Mutual
* Texas Rangers Baseball Club
* The Boardroom
* The Clariden School
* The Edmondson Law Firm, P.C.–Debra Edmondson
* The Joint Chiropractic
* The Juice Bar
* The Paper Source
* The Rhoades Family Trust
* Thomas, Gerard
* Thomas, Kimberly & Josh
* Toisthya, Paul
* Torchy’s Tacos
* Toy Mavern
* Trader Joe’s Treat, Nina & Paul
* Truluck’s
* TXU Energy
* Tyler’s
* Upshaw
* Van Reet, Bobbi
* Vespa, Shannon
* Watson, Chasitie
* Whole Earth Provision Company
* Wilson, Megan
* Winewood Grill
* Workman, Kelly–Design Leap
* Yeager, Patty
* Yeilbelly Chocolates–Marshall, Sara Beth
* YogiMamas
* Zany, Kim
* Zaniac
* Zawinsky, Rebecca
* Zellers, Paul & Nancy
* Zoe’s Kitchen
* Zulvaga, Natassa
* Zyn22

Thank you to all of our donors, your investments advance the mission of the Bob Jones Nature Center.
The BJNC Organization operates under a Scope of Services Management Agreement with the City of Southlake, collaborating with City staff to plan and develop facilities and expand public services and programs.

Bob Jones Nature Center
355 E. Bob Jones Road
Southlake, TX
817-491-6333
844-249-7456 (fax)

NATURE CENTER
Open Tuesday-Saturday
9am-5pm

PRESERVE AND TRAILS
Open 7:00 AM–5:00 PM
7:00 AM–8:00 PM
(during daylight savings time)