



2012 ANNUAL REPORT



2013 Bob Jones Nature Center Photography Contest • "Peek a Boo" • Rick Perry, Photographer

Bob Jones Nature Center • 355 E. Bob Jones Road • Southlake • Texas • www.bjnc.org

ANNUAL MEETING AGENDA

Sunday, May 26, 2013 • 12:00 pm

Bob Jones Nature Center and Preserve • 355 E. Bob Jones Road • Southlake • TX

1. **Welcome and Introductions**
2. **Treasurer's Report**
3. **Election of Board of Directors**
4. **Announcements**
5. **Adjournment**

The BJNC Board of Directors reserves the right to change the order of items on the agenda without prior notice.

PRESIDENT'S MESSAGE

Dear Members and Friends,

The year of 2012 was a very eventful one for the non-profit organization called the **Bob Jones Nature Center** ("BJNC"). After eighteen months of negotiation, we reached agreement with the City of Southlake to take over the day to day management of the Nature Center itself. The BJNC Board of Directors looks forward to a long and successful partnership with the City as we work together to make the Nature Center a regional environmental leader and a national leader in the preservation of the Cross Timbers region.

The takeover of operations led to many hours of work and preparation in putting our business plan and operating plans into place. It was also imperative that we hire our own staff to manage the facility. The Board turned to Emily Galpin and appointed her as the Interim Executive Director for our initial six month operating period. Emily's contributions to BJNC have been significant throughout the nature center's years of existence. She held classes out of the back of her vehicle in the Nature Center along with a group of volunteers before there was even a building. Emily's vision and persistence helped make the Nature Center become a reality. We thank her for all of her contributions and plan to honor her in a special way at some point in time in the future. We also hired three part time administrative assistants to help out during the transition at the Nature Center.

During the latter part of 2012, board member Steve Oligmueller chaired the BJNC Search Committee and did a terrific job in helping the board identify and interview the best candidates for the positions of Executive Director, Naturalist and Administrative Assistant. Other board members on that committee included Julie Landesberg, Wanda Schafer and Jane Musser.

I want to especially thank the members of the Executive Committee of the Board of Directors, Julie Landesberg (Vice President), Monica Hutchins (Secretary) and Bruce Rosensiel (Treasurer) for the hours they have donated in helping to ensure the smooth transition and management of the Nature Center. Thanks also to the other individuals who in 2012 donated their time and talents to serve on the BJNC Board of Directors: Wanda Schafer, Norm Lyons, Al Zito, Buddy Luce, Jane Musser, Beatriz Terrazas, Barbara Schlauch, Steve Oligmueller and Jennifer Myers.

The BJNC Board of Directors held several special events during 2012, including **Naturally Sweet 4** ("NS4"). NS4 was chaired by board member Jane Musser and former board member Tamara McMillan. They did a wonderful job and made sure we had another successful party under the stars at the Nature Center! Our own director emeritus, **Dr. Bobby Jones**, and former Texas Rangers' pitcher and Southlake resident, **Darren Oliver**, were our honorary chair persons. Darren generously auctioned off a couple of signed jerseys to make sure that the fans went home happy! Board member and former vice president of marketing for the Texas Rangers, Norm Lyons, secured a First Pitch package from the Rangers for our silent auction which was definitely the "hit" of the evening. Our longtime friend and supporter, **Pieter Andries**, of Pieter Andries Jewelers, was the 2012 Diamond Sponsor for NS4. Pieter held a pre-party at his store where he auctioned off several "one of a kind" birds made from fine jewels on behalf of NS4.

I also want to extend a "shout-out" to our loyal corporate sponsors. We are in our fourth year of partnership with **Marshall Grain** in Grapevine, Texas. They are great partners who provide BJNC's birdseed and other needs throughout the year. BJNC members also enjoy a ten percent (10%) discount on birdseed and other items at their store. **James Landscaping** has also been a very generous and supportive partner, thanks to Cassie and Rhonda James! The **Star-Telegram** has also been a very loyal partner and friend, thanks to the efforts of Faye Reeder.

Our new Executive Director, Teresa Moss, and her staff are busy planning the 2013-2014 year. We will be offering more classes and events than ever before! Check out our website at www.bjnc.org or "Like" us on Facebook for the latest information. Please make plans to visit the Nature Center soon. We are so honored to have this 100+ acre preserve in our back yards.

Finally, be sure to "**Save the Date**" of **November 2, 2013** for **Naturally Sweet 5**. I look forward to seeing all of you there!!

Respectfully submitted, *Debra Edmondson*, President, Bob Jones Nature Center Board of Directors

2012 FINANCIAL REVIEW

Jan - Dec 12

Ordinary Income/Expense

Income

Donations and Sponsorships	53,839.15
Fundraising	47,524.48
Gift Shop Sales	2,145.94
Membership Dues	2,950.00
Program Fees	18,281.15

Total Income

124,740.72

Expense

Administrative	39,690.84
Fundraising	25,825.04
Gift Shop	1,539.84
Marketing	6,398.42
Program	24,364.09

Total Expense

97,818.23

Net Ordinary Income

26,922.49

Net Income

17,114.15

Revenue Distribution 2012



Expense Distribution 2012



2012 HIGHLIGHTS



PROGRAMS/PROJECTS

- Toddler Thursdays - 130 participants
- Tuesday Trekkers - 47 participants
- Grand and Me - 13 participants
- Adventure Club - 34 participants
- Young Explorers - 584 participants
- Creature Features (Homeschool) - 138 participants
- Young Naturalists (Homeschool) - 125 participants
- Young Scientists (3-5) Summer Camp - 194 participants
- Scientists in Training (6-10) Summer Camp - 155 participants
- Compost Workshop - 22 participants
- Custom Programs - 724 participants
- Intro to Photography - 19 participants
- Eagle Scout Projects - 1

SPECIAL EVENTS

- Photography Contest - 30 entries
- Harvest Hike - approximately 1,000 participants
- Bird on the Run - 107 entries

MEMBERSHIP

Dues paying members - 164

VOLUNTEERS

100 volunteers/3,300 hours

COMMUNICATIONS

Newsletters - 8

Press Releases - 11

GRANTS/SPONSORSHIPS

- Alliance for Community Trees
- Southlake Newcomers Club
- Walnut Grove Elementary PTO
- Kohl's
- Pioneer Natural Resources
- Cook Children's Health Care System

2013 LEADERSHIP AND SUPPORT

BOB JONES NATURE CENTER 2013 BOARD OF DIRECTORS OFFICERS

President: Debra Edmondson
Vice President: Julie Landesberg
Treasurer: Bruce Rosenstiel
Secretary: Monica Hutchins

DIRECTORS

• Dr. David Faltys • Audra Lewandowski • Buddy Luce • Norm Lyons • Jane Musser • Steve Oligmueller
• Simon Rurka • Wanda Schafer • Al Zito

DIRECTOR EMERITUS

Dr. Bobby Jones

BJNC STAFF

Teresa Moss, Executive Director • Erin Taylor, Naturalist • Robyn Holcomb, Administrative Assistant

BJNC CONTRACT EDUCATORS

Pat Dorraj
Holly Gee
Lauren Green
Monica Hutchins
Rosemary Hutchins
Kenny Kolter
Elaine Parry
Bruce Rosenstiel
Anna Wilkerson

ALL THE BOB JONES NATURE CENTER MEMBERS AND VOLUNTEERS!

SPONSORSHIPS

City of Southlake • Multicultural Art Alliance • Texas Rangers Foundation/Darren Oliver • Aleda's • Blue Mesa Café
Brio Tuscan Grill • Classic Café • Copeland's of New Orleans • Feedstore BBQ • La Scala • Le Sara • Patrizio
Nothing Bundt Cakes • Tastefully Yours Catering • Tommy Tamale • Truluck's • Peter Andries Jewelers
Musser Medical Consulting • Skipping Stone Studio • Monica Hutchins • Beatriz Terrazas • Canon • Kohl's
James Landscaping, Inc. • Marshall Grain Co. • SullivanPerkins • Star-Telegram/The Southlake Journal • Gamestop
OurGreatCity.com • Julie & Pete Landesberg • Cook Children's Health System • JLH Designs
Barbara and Bill Schlauch • The Edmondson Law Firm, P.C. • Cavnar Insurance Agency • Camp Summer Oaks
Northwest ISD Academy of Culinary Arts & Hospitality • Roxann Taylor & Associates, Realtors

CITY OF SOUTHLAKE SUPPORT

Chris Tribble, Director of Community Services
Kari Happold, Deputy Director of Community Services
Candace Edmondson, Deputy Director of Community Services
All the Parks and Recreation Staff who support the facility, grounds, and programs!



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